



## भारतीय कृषि अनुसंधान परिषद

कृषि अनुसंधान भवन-I, पूसा, नई दिल्ली-110 012

INDIAN COUNCIL OF AGRICULTURAL RESEARCH

KRISHI ANUSANDHAN BHAVAN-I, PUSA, NEW DELHI 110 012

डॉ. राजबीर सिंह

उप महानिदेशक (कृषि विस्तार)

Dr Rajbir Singh

Deputy Director General (Agricultural Extension)

Ref. No. : 903/DDG (AE)/2025

Tele : 91-11-25843277 (O)

E-mail : ddg-extn.icar@gov.in

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**Subject:** Participation in **Viksit Krishi Sankalp Abhiyan-2025** and Reorientation of Institutional Research reg..

*Dear Sir,*

I am happy to share that the Indian Council of Agricultural Research (ICAR) is launching a national outreach initiative titled "Viksit Krishi Sankalp Abhiyan (VKSA)", scheduled during the Pre-Kharif season from May 29 to June 12, 2025. The objective of this campaign is to bridge the gap between agricultural research and the farmer community by taking knowledge directly to the fields. The campaign will be implemented through **about 2000 teams** comprising scientists from ICAR institutes and Krishi Vigyan Kendras (KVKs), along with Field Officers from State Agriculture Departments. The programme is aimed to reach about **1.0 to 1.5 crore** farmers directly. The key objectives of this programme includes:

- Spreading awareness among farmers about improved and modern techniques relevant to *Kharif* crops,
- Disseminating information on Government policies and schemes;
- Promoting the use of Soil Health Cards based decision about balanced use of fertilizers and other input choices;
- Capturing feedback priorities from farmers on real basis and grassroots innovations/creativity to shape future research priorities.

Your society has storehouse of agriculture knowledge with cross-sectoral presence and experience of learned fellowship and life members. I request you to take immediate steps to ensure maximum outreach and effectiveness of the Viksit Krishi Sankalp Abhiyan (VKSA) through display of it's activities on the society website, social media, print/electronic media and engagement of fellowship/life members during May 29 to June 12, 2025. The engagement of your society in this endeavour will be crucial to achieve desired outcome of the Viksit Krishi Sankalp Abhiyan (VKSA) for bridging yield gaps by designing outcome-focused demand-driven and mission-driven inclusive research in National Agricultural Research System (NARS). I solicit your wholehearted participation in this endeavour.

Together we can!

*Best Regards*

Yours Sincerely,

*Rajbir Singh*  
(Rajbir Singh)

**Distribution : To the President and/or Secretary of:**

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2. Farming Systems Research and Development Association (FSRDA) Meerut

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Copy : Secretary, DARE & DG, ICAR